



| Department: Business | Administration | Program: MBA | | |
|----------------------|---------------------|--------------|--------------------|---------|
| Course Name | Training and Develo | pment | Course Code | BUS 623 |
| Pre-requisite | Not Applicable | | Credit Hours | 3 |

Brief Description

This course provides students with a solid background in the fundamentals of training and development, especially related to needs assessment, transfer of training, learning environment design, methods, and evaluation.

Course Objectives

After completion of this course the student will be able to:

- Identify the fundamentals of training and development of employees.
- Explain how to become an expert in training management and staff development.
- ▶ Determine training needs and essential requirements for training and development.
- Develop awareness of various training and development methods.
- ▶ Practice and manage the activities involved in designing, monitoring and evaluating development activities taking place in an organization.
- **▶** Describe how to prepare appropriate development policies.
- Develop understanding of leadership, motivation and effects of change.

Course Learning Outcomes

- Distinguish between concepts, principles, and theories of training and development
- Apply the concepts, principles, and theories in training and development
- Demonstrate written communication skills
- > Have oral communication skills training and development
- Have skills of using computer applications in training and development
- ▶ Have scientific research skills in the field of training and development
- Have the skills of critical thinking and analysis in the fields of training and development
- Have the skills in strategic thinking and finding solutions in training and development
- **№** Believe, and practice sustainability
- ⇒ Have the skills of leadership, teamwork, and decision making in training and development
- Have the ability to distinguish between ethical issues in training and development
- Have the competence of social responsibility in the fields of training and development
- Have the competence to deal with cultural diversity in training and development situations

Course Topics

№ Introduction to employee training and development





- **№** Strategic training
- Organizational characteristics that influence training, training needs in different strategies
- Needs assessment
- Learning and transfer of training
- Program design
- **→** Training evaluation
- **→** Traditional training methods
- Adaptive training; Distance learning; Technology for training support
- ▶ Learning management system; Choosing new technology training methods
- Employee development and career management
- Social responsibility: Legal issues, managing diversity, and career challenges
- Career challenges facing a multigenerational workforce
- **№** The future of training and development
- **№** Increased emphasis on performance analysis

Text Book

Amitabh, D. K., and Raymond, A. N. Employee training and Development, 7th edition. McGraw-Hill Education, 2020.

Additional References

Truitt, D. L. The Effect of Training and Development on Employee Attitude as it Relates to Training and Work Proficiency. SAGE Open, 2011. https://doi.org/10.1177/2158244011433338.

Online Resources

https://studylib.net/doc/25252823/training-and-development

Course Outline

| Week | Hours | Topics I | | | | |
|------|-------|--|--------------------|--|--|--|
| 1 | 3 | Introduction to employee training and development | | | | |
| 2 | 3 | Strategic training | Strategic training | | | |
| 3 | 3 | Organizational characteristics that influence training, training | | | | |
| | | needs in different strategies | | | | |
| 4 | 3 | Needs assessment; Learning and transfer of training | | | | |
| 5 | 3 | Program design; Training evaluation | | | | |
| 6 | 3 | Traditional training methods | | | | |
| 7 | 3 | Technology-based training methods | | | | |
| 8 | 3 | Midterm test | | | | |
| 9 | 3 | Adaptive training; Distance learning; Technology for training | | | | |
| | | support; Learning management system; Choosing new | | | | |
| | | technology training methods | | | | |
| 10 | 3 | Employee development and career management | | | | |





| 11 | 3 | Social responsibility: Legal issues, managing diversity, and | | |
|----|---|---|--|--|
| | | career challenges/ Individual case study | | |
| 12 | 3 | Career challenges facing a multigenerational workforce | | |
| 13 | 3 | The future of training and development/ Group Project | | |
| 14 | 3 | Increased emphasis on performance analysis/ Oral presentation | | |
| 15 | 3 | Presentations | | |

| Measurement | and As | sessme | nt Tools | | | | | | | | | | | |
|------------------|--------|------------------|--------------------|---------|------|---------------------------|----------|-------------------|--------------------|----------------|------------|--------|---------------------------------|--------------------|
| | | Knowledge Skills | | | | | Values | | | | | | | |
| Assessment Tools | Grades | Week | Identify and apply | Written | Oral | Information Technology | Research | Critical thinking | Strategic thinking | Sustainability | Leadership | Ethics | Corporate Social responsibility | Cultural diversity |
| Midterm Exam | 20 | 9 | X | | | | | | | | | | | |
| Case Study | 10 | 12 | | X | | | | X | X | X | X | X | X | X |
| Project | 20 | 15 | | X | | X | X | X | X | X | X | X | X | X |
| Presentation | 10 | 15 | | | X | X | | | | | | | | |
| Final Exam | 40 | TBD | X | | | | | | | | | | | |
| Total | 100 | | | | | | | | | | | | | |

| Approved by Department Chair | Date of Approval |
|------------------------------|------------------|
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| Additional Information: Updated every Semester by Course Instructor | | | | |
|---|--|--|--|--|
| Course Instructor | | | | |
| Department | | | | |
| Phone No. | | | | |
| Extension No | | | | |
| Email | | | | |