

Department:	Economics and Finance
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Course Name:	Research Project	Course No.:	FIN 698
Prerequisite:	N/A	Credit Hours:	3

Brief Description:
<p>This course presents the essentials of applying a scientific project management. It provides an opportunity to go through the research process, measurement of variables, data collection methods, sampling, some statistical terms and tests, data analysis and interpretation.</p>

Course Objectives:
<p>By the end of this course students will be able to:</p> <ol style="list-style-type: none"> 1. Defines main concepts in research context. 2. Demonstrate proficiency in making effective written presentations 3. Deal with critical business problems creatively. 4. Recognize main ethical issues in research. 5. Demonstrate social responsibility issues and its impact on business decisions. 6. Contribute to team based activities in solving research problems. 7. Systematically use scientific research methods in business research and apply those methods to propose business solutions.

Course Topics:
<ol style="list-style-type: none"> 1. Introduction to Business Research 2. The Design of Research 3. The Source and Collection of Data 4. Analysis and Presentation of Data 5. Final Report

Text Book:
<ol style="list-style-type: none"> 1. Saunders, M., Lewis, P. and Thornhill, A. (2009), Research Methods for Business Students, 5th Edition, Pearson.

Additional References:
<ul style="list-style-type: none"> ➤ Cooper, D. and Schindler, P. (2011), Business Research Methods, 11 Edition, McGraw-Hill, Singapore ➤ Sekaran, Uma and Bougie, Roger (2012), Research Methods for Business: A Skill Building Approach, 6th Edition, New York : John Wiley and Sons.

Online Resources:

General research methods:

Research Methods Knowledge Base

www.socialresearchmethods.net/kb/

Research Methods Knowledge Base: Design

www.socialresearchmethods.net/kb/design.php

Research Methods Tutorials

www.socialresearchmethods.net/tutorial/tutorial.htm

Research Methods Knowledge Base: Survey Research

www.socialresearchmethods.net/kb/survey.php

Extra credit for

Measurement & Assessment Tools:							
Objectives			Obj 1.1 &1.2	Obj 2.1	Obj 3.1	Obj 4.1	Obj 4.2
Assessment tools	Grade	Week (Time period)	1	2	3	4	4
Detailed Review of Literature	10	3	✖				
Statistical Analysis	20	6			✖		
Assignment Ethical Issues in research	5	8				✖	
Assignments Social Responsibility in Research	5	10					✖
Final Report (Research Project)	60	15-16	✖	✖			
Total	100						

Tentative Course Outline:				Readings
Week	Hours	Topics		
1	3	Introduction to business research		
2	3	Choosing the research topics		
3	3	Defining and approving the research question for each student		
4	3	Essential of writing a research proposal		
5	3	Essential of writing a research proposal		
6	3	Research proposal due date		
7	3	The design of research		
8	3	The ethical issues of research		
9	3	The ethical issues of research. Case study assignment discussion		
10	3	The ethical issues of research; Case study hand in and presentation.		
11	3	The source and collection of data		

12	3	The source and collection of data, Case study and assignment.	
13	3	Analysis and presentation of data	
14	3	Analysis and presentation of data	
15	3	Final report: Submission of final project	
16	3	Revision	

Approved by Dept. Chair:
Dr Fahad Al Mohaimeed

Date of Approval:

Extra Information: *(Updated every semester and filled by course instructor)*

Course Instructor:

Dr. M. Junaid Khawaja

Office No:

Extension:

Email:

Office Hours: